Ressort: Musik

"Casa Sanremo 2024" , the success in large numbers

Veröffentlicht am: 18.02.2024 | Verfasser: Luca Stardero

The success in large numbers confirms the centrality of the hospitality area of the Italian Song Festival: 6,024 passes, 580 live performances, 88 book presentations, 220 hours of television production. The dates for next year have already been announced: from 25 January to 8 February 2025, two weeks of unmissable appointments and events. Casa Sanremo, about 150 meters from the Ariston, is spread over an area of 7,900 m2 and

The success in large numbers confirms the centrality of the hospitality area of the Italian Song Festival: 6,024 passes, 580 live performances, 88 book presentations, 220 hours of television production. The dates for next year have already been announced: from 25 January to 8 February 2025, two weeks of unmissable appointments and events. Casa Sanremo, about 150 meters from the Ariston, is spread over an area of 7,900 m2 and this year, opening exceptionally on the Friday before the start of the Festival, hosted thousands of visitors who animated the spaces and areas every day of the House to experience the Sanremo week from a totally different perspective.

A hub for all the journalists, artists and professionals who converge in the City of Flowers, a multifaceted place where wide-ranging cultural initiatives have come to life, ranging from music to current affairs, from literature to art and cuisine. ?We are so satisfied and happy with what we have and are collecting from the 2024 Edition of Casa Sanremo that we don't feel tired and we are already at work preparing the 18th edition. We have achieved incredible numbers, we have strengthened our social and communication channels, we have welcomed journalists and artists from all over the world and we have established international partnerships, strengthening the synergy with RAI

A very high quality standard which has allowed us to also bet on culture, solidarity and major current issues especially relevant to young people and families. The dialogue with our audience, which is increasingly numerous, is a constant dialogue that lasts all year round. Don't make any commitments for this summer because Casa Sanremo summer will return" - declared the Patron of Casa Sanremo and President of the Events Consortium Vincenzo Russolillo. We report the main numbers: fitted out m2: 7900; total web contacts: 4375000; casasanremo.it: 517,000 impressions; casasanremo.it: 52,000 visitors;

press review articles: 1400; television production: 220 hours; passes: 6024; resources: 523; live performances: 580; DJ sets: 7pm; editorial presentations for Casa Sanremo Writers: 83 authors selected for La Vetrina and 5 RAI LIBRI authors; participation in the literary competition from all Italian regions and 4 foreign countries; Casa Sanremo TV: 1127836 total contacts and 472000 average daily contacts; Radio Casa Sanremo: 102 hours live and 62,000 average daily contacts; Facebook: 69049 followers, 1947443

Redaktioneller Programmdienst: Reporters.de

Annette-Kolb-Str. 16
D-85055 Ingolstadt / Germany
Telefon: +49 (0) 700-011.11.011
Telefax: +49 (0) 841-951.99.661
E-Mail: service@reporters.de
Internet: reporters.de

Haftungsausschluss:

Der Herausgeber übernimmt keine Haftung für die Richtigkeit oder Vollständigkeit der veröffentlichten Meldung, sondern stellt lediglich den Speicherplatz für die Bereitstellung und den Zugriff auf Inhalte Dritter zur Verfügung. Für den Inhalt der Meldung ist allein der/die jeweilige Autor/in verantwortlich.

coverage, 58165 interactions; Instagram: 20596 followers, 241054 impressions, 216000 average daily contacts; YouTube (1):3557 subscribers, 479722 impressions; YouTube (2): 53245 total views, 3098 hours of viewing. The appointment is now for 2025.

Artikel online lesen:

https://mrey.reporters.de/musik/casa_sanremo_2024__the_success_in_large_numbers-1247/

Redaktion und Verantwortlichkeit:

V.i.S.d.P. und gem. § 6 MDStV: Luca Stardero, Bordighera

Redaktioneller Programmdienst:
Reporters.de

Annette-Kolb-Str. 16
D-85055 Ingolstadt / Germany
Telefon: +49 (0) 700-011.11.011
Telefax: +49 (0) 841-951.99.661
E-Mail: service@reporters.de
Internet: reporters.de

Haftungsausschluss:
Der Herausgeber übernimmt keine Haftung für die Richtigkeit oder Vollständigkeit der veröffentlichten Meldung, sondern stellt lediglich den Speicherplatz für die Bereitstellung und den Zugriff auf Inhalte Dritter zur Verfügung. Für den Inhalt der Meldung ist allein der/die jeweilige Autor/in verantwortlich.